



IREM GREEN Facts

The Institute of Real Estate Management is dedicated to supporting real estate management strategies that advance an environmentally sustainable and economically prosperous future.

Our Core Purpose

To advance the profession of real estate management while helping real estate managers prosper and add value to their companies and the properties they manage. We at IREM recognize that the long-term benefits that will result from the green movement are undeniable in terms of social responsibility, reduced costs, increased operating efficiencies, and more. Our members are committed to adopting sustainable building operating practices to help ensure that the properties they manage are environmentally sound, healthy places to live, work and shop.

IREM LEED and ENERGY STAR Luncheon

IREM Houston's fifth signature event will be held on April 5, 2011 to recognize the outstanding contributions of management teams throughout the Houston area who are doing their part to make Houston the Energy Conservation Capitol of the World. Honorees include leading commercial real estate companies who have earned a 2010 ENERGY STAR label for their building or who have been LEED certified by the USGBC. For this event, IREM Houston partners with the City of Houston, the US Green Building Council Houston Chapter, and the EPA ENERGY STAR program.

Event Stats

- First event, July 2007, attracted 320 attendees and recognized 22 buildings
- Second event, April 2008, attracted 500 attendees and recognized 85 buildings
- Third event, April 2009 attracted 550 attendees and recognized over 100 LEED certified and ENERGY STAR labeled buildings
- Fourth event, April 2010 attracted a sold out crowd and recognized over 150 energy management teams

LEED® Stats

- Currently, Houston has 122 LEED certified projects and is leading the state in LEED Existing Buildings with 22,554,219 sf. certified to date
- The Houston area has nearly 30 million sf of LEED certified projects and 65 million sf of LEED registered projects
- There are over 1,900 LEED Accredited Professionals in the Houston area



Houston's Ranking

- Houston has previously been named second in the nation in the number of ENERGY STAR labeled commercial buildings and in March 2009 ranked Number One in total square footage of ENERGY STAR buildings in the U.S.

Other Green IREM Programs

- IREM Houston became an ENERGY STAR Partner in December 2008.
- IREM Houston regularly holds green-related educational seminars and is planning five programs in 2011.
- IREM Houston has an active Green Committee that focuses on green related initiatives and education for Commercial Property Managers.
- IREM Houston is a founding partner of "Lights Out Houston" which annually collects pledges from local commercial office managers to turn out unnecessary lights for over 1 million square feet of office space.
- IREM Houston is a partner in the Houston Green Office Challenge.
- IREM Houston's past initiatives have included Green Building Tours and Green Building experts as keynote speakers at luncheons.
- IREM Headquarters signed an ongoing "Memorandum of Intent" with the U.S. Green Building Council in 2009 outlining collaborative efforts to promote green building development, energy efficiency, and environmentally responsible building operations.
- IREM Headquarters continues to conduct webinars on green topics and initiatives and has recently published "A Practical Guide to Real Estate Management," a comprehensive publication that highlights green benefits and implementation strategies.
- Through IREM's affiliation with the National Association of Realtors, we offer the NAR Green Designation.

Commercial Building / Energy Usage Stats

Statistics show that commercial buildings utilize more than a third of our cities' energy consumption. Commercial buildings that have earned the ENERGY STAR label or LEED certification use nearly 40% less energy than average buildings and emit 35% less carbon dioxide into the atmosphere.



IREM Institute of Real Estate Management

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