



**SKY HIGH  
SUCCESS**  
with  
**FIRST-CLASS  
CUSTOMER SERVICE**

**Tuesday | April 3, 2012**

11:30 am - 1:00 pm

**Westin Houston Memorial City**

945 Gessner (at I-10 Frwy.)  
Houston, TX 77024

\$45 Members and their Admin. Guests\*  
\$50 Non-Members\*

On-your-own Garage Parking \$6  
On-your-own Valet Parking \$13

Attendee(s): \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Member  Non-Member

Enclosed in my check for \$ \_\_\_\_\_

Please bill my:  MC  VISA  AMEX for \$ \_\_\_\_\_

Account #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

\*Add \$10 for reservations after 3/30/12 including unregistered walk-ins. No-shows will be billed. Register via email to [smichalk@iremhouston.org](mailto:smichalk@iremhouston.org), by phone 713-783-9225, or fax 713.783.0283. For more information: 713-783-9225 or visit [www.iremhouston.org](http://www.iremhouston.org)

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# IREM April Luncheon

featuring

**Linda  
Rutherford**

**Southwest  
Airlines**



Linda Rutherford is Vice President of Communication and Strategic Outreach for Dallas-based Southwest Airlines. She oversees Employee Communications, Public Relations and Creative Services, Emerging and Multi-Media, Corporate Outreach and Preparedness, and Community Relations and Charitable Giving. Prior to joining Southwest Airlines in 1992, she was a reporter for several Dallas-area suburban newspapers as well as with the *Dallas Times Herald*, and she began her career with *Newsweek* magazine in New York.

Linda is an honors graduate of Texas Tech University; 1988 Outstanding Journalism Graduate; 2002 Outstanding Alumni of the Texas Tech College of Mass Communications; 2008 PR News Hall of Fame inductee; and 2009 Texas Tech College of Mass Communication Hall of Fame inductee.

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**This luncheon also serves as our annual ADMIN.**

**APPRECIATION LUNCHEON.** Bring your administrative professionals for the chance to win your own prizes as well as prizes to show them your appreciation.



**IREM Institute of Real Estate Management**  
*Houston Chapter No. 28*

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