

The background of the top half of the page features a close-up, warm-toned photograph of several interlocking metal gears. Two gold coins are visible, one in the upper left and one in the lower right, partially overlapping the gears. The coins have embossed designs and text, including the word 'LIBERTÉ' and 'FRANÇOIS'.

IREM Sponsorship Opportunities

Put Your Marketing Dollars In Motion

IREM Houston offers several unique ways to put your marketing dollars into motion. Why sponsor? By becoming a sponsor of an IREM event, your company shows support for the Institute of Real Estate Management whose mission is to: Provide premier real estate related education and training; Promote professionalism and ethical standards in real estate management; Increase recognition of the IREM Houston Chapter and the CPM®, AMO® and Accredited Commercial Manager and ARM® designations; Monitor, communicate, and impact issues affecting the real estate industry; and Enhancing chapter growth through timely and proactive services to its members. Through IREM support, you will gain greater recognition through its 600+ members.

For Sponsorship benefits, please contact the IREM Office at 713-783-9225.

- ***Enhance your brand image by positioning yourself with one of the most successful real estate associations in Houston.***
- ***Get visibility among real estate decision makers in your target market.***
- ***Reach the audience that purchases your products and services.***
- ***Increase your name recognition with top real estate owners, managers and employees.***



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Energy Stars Luncheon Sponsor April 8, 2008

Platinum Sponsor Level - \$7,500 (sold out)

Gold Sponsor Level - \$5,000 (one spot remains)

- Placement of logo on event flyer (circulation 6,000+)
- Placement of logo in Energy event program
- Prime placement of logo in power point presentation at event
- Public acknowledgment at event
- Opportunity for booth or table at Info Exchange area.
- Sponsor name listed in two *IREM Insight* newsletters. (circulation 600 each)
- One complimentary ¼ page ads in *IREM Insight* newsletter. (Value \$275).
- Company logo included on IREM Website (through pdf. of event flyer)
- Complimentary table of 10 (Value \$600)
- One set of complimentary mailing labels of attendee addresses if desired.
- Ten sponsor nametags at event
- Opportunity to provide "Green" articles for publication in the *IREM Insight* newsletter.

Silver Sponsor Level - \$2,500

- Company name on event flyer (circulation 6,000+)
- Company name in Energy event program
- Company logo in power point presentation at event
- Public acknowledgment at event
- Opportunity for placement of information on outside table at Info Exchange area.
- Company name listed in two *IREM Insight* newsletters. (circulation 600 each)
- Company logo included on IREM Website (through pdf. of event flyer)
- Two complimentary attendees (Value \$120)
- Two sponsor nametags at event
- Opportunity to provide "Green" article for publication in the *IREM Insight* newsletter.

\$1,000 Info Exchange Booth Exhibitor

- Tradeshow opportunity to display your company services, collateral and staff resources –
- Company name listed in *IREM Insight* newsletter and on event publicity highlighting Info Exchange exhibitors.
- One complimentary attendee (Value \$60).
- One exhibitor badge.

IREM Bowl-A-Thon

June 13, 2008 (tentative)

Lane Sponsorship - \$350

- Company name on lane signage
- Company name listed in *IREM Insight* newsletter.
- One complimentary team of bowlers (four attendees) (Value \$240)

Door Prizes for Team Prizes - \$200

- Company name listed in *IREM Insight* newsletter.
- Company name mentioned at award ceremony.

Holiday Party

December 4, 2008 (tentative)

Party Sponsor - \$2,500

- Company name on event flyer (circulation 1,000+)
- Company name listed in two *IREM Insight* newsletters. (circulation 600 each)
- Four complimentary attendees (Value \$500)
- Company name on event signage
- Opportunity to provide newsletter article for *IREM Insight* Newsletter

IREM Monthly Luncheons **Variety of dates available**

Regular Luncheon Sponsor - \$1,000

- Mentioned in *IREM Insight* Newsletter, distributed to 600+ real estate professionals in advance of the luncheon
- Mentioned (post event) in *IREM Insight* Newsletter, distributed to 600+ real estate professionals
- Included in the *IREM Insight* Newsletter online, available for public
- Company name to be included on luncheon flyer, distributed via fax and email to 1,000+ real estate professionals (3 times)
- One company representative allowed to attend event at no cost
- Company name mentioned in luncheon agenda, audience of 150+
- Opportunity to place collateral material on center of tables, audience of 150+
- Opportunity to provide newsletter article for *IREM Insight* Newsletter

Door Prizes for Luncheons - \$50+

- Company name mentioned in luncheon agenda at gift giveaway.

ARM Luncheons

February 21, 2008 and May 21, 2008

ARM Luncheon Sponsor - \$500

- Mentioned in *IREM Insight* Newsletter, distributed to 600+ real estate professionals
- Included in the *IREM Insight* Newsletter online, available for public
- Company name to be included on luncheon flyer, distributed via fax and email
- One company representative allowed to attend event at no cost
- Company name mentioned in luncheon agenda, audience of 60+ apartment industry managers
- Opportunity to place collateral material on center of tables, audience of 60+ apartment industry managers
- Opportunity to provide newsletter article for *IREM Insight* Newsletter

Door Prizes for ARM Luncheons - \$50+

- Company name mentioned in luncheon agenda at gift giveaway.

Educational Seminars **Variety of dates available**

Seminar Sponsor - \$1,000

- Mentioned in *IREM Insight* Newsletter, distributed to 600+ real estate professionals in advance of the luncheon
- Mentioned (post event) in *IREM Insight* Newsletter, distributed to 600+ real estate professionals
- Included in the *IREM Insight* Newsletter online, available for public
- Company name to be included on seminar flyer, distributed via fax and email to 1,000+ real estate professionals (3 times)
- One company representative allowed to attend event at no cost
- Company name mentioned in event introduction, audience of 60+
- Opportunity to place collateral material at registration area of event
- Opportunity to provide newsletter article for *IREM Insight* Newsletter

Real Estate Courses

Variety of dates available

Breakfast Sponsorship - \$500 per day

- Mentioned in *IREM Insight* Newsletter, distributed to 600+ real estate professionals
- Included in the *IREM Insight* Newsletter online, available for public
- Company name included on signage at the course
- Company representatives allowed to attend course in morning and help greet students
- Opportunity to place collateral materials at course, attendance of 16+ students

IREM Young Professional Events

Variety of dates available

Event Sponsor - \$300 per event

- Mentioned in *IREM Insight* Newsletter, distributed to 600+ real estate professionals
- Included in the *IREM Insight* Newsletter online, available for public

Door Prizes - \$50+

- Company name mentioned at gift giveaway at event.



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About IREM

For more than seven decades the Institute of Real Estate Management (IREM) has been the source for education, resources and membership for real estate management professionals. An affiliate of the National Association of Realtors®, IREM is the only professional real estate management association serving both the multifamily and commercial real estate sectors. Globally, IREM includes more than 18,000 members. Collectively, IREM's U.S. members manage over 1.5 trillion in real estate assets. IREM Members are employed by some of the most prestigious real estate firms in the world and nearly 70% hold upper-level management positions.

The award winning IREM Houston Chapter is the third largest in the world, and has nearly 600 members. Our leaders strive to keep members informed on the latest legislative activities, safety standards, current industry trends, as well as providing education seminars, community service opportunities, a job referral service, candidate assistance services.

In an effort to enhance knowledge and professionalism, the Houston Chapter awards over \$20,000 annually in local scholarships for courses. IREM also promotes ethical real estate management practices through its credentialed membership programs. These esteemed designations certify competence and professionalism for those engaged in real estate management.